

Dear Directors,

I hope everyone enjoyed convention. I have attached a few documents for your information. The first is details on Western Nationals, we didn't get to talk at length regarding entries, locations etc. The next two are the Circuit Finals Proposal.

If you have any questions regarding either of these issues please don't hesitate to ask. If you weren't able to hear the proposal for the circuit finals proposal I would be happy to put together a call for our region so just let me know if you would be interested in this option.

Holly put together a very nice summary of convention so if you'd like a run down of every committee please reach out to her. Maybe we could talk her into sharing it with everyone so we would all have the same info?

Dean reached out to Todd Barton in Marketing department asking how we can incorporate Loves Travel Plaza, their sponsorship and our affiliates. Great question and thank you for reaching out to Todd. The short answer is we need to wait until the official announcement and then we will have a few fun contests, gift cards and promotional items. Both Holly and Amanda won gift cards while at convention so I'd say the partnership is working out well thus far.

Another good question Dean had was asking how we use our free membership program with non-affiliates or clubs. Honestly, this hadn't crossed my mind, so great question and I'll be anxious to hear what Julie's reply is.

My thoughts leaving convention were of excitement, renewed hope and pride. Pride, not only in my region but in the NCHA staff, membership, directors, show producers, breeders, trainers, owners and our sport. I felt like we all came together for the greater good, finally. Of course convention wasn't without it's heated discussions or frustrations but at some point each time someone brought everyone back to why we are here. Renewed hope, this is in regards to weekend shows and our grass roots, people wanted weekends to be a priority and voiced that. Excitement, seeing Kirk work with his staff and members almost makes me giddy. I know in my heart of hearts we hired the right man to make NCHA the leading Equine Association in the world.

Thank you,
Kristen