

Minutes of the Montana Cutting Horse Association (MCHA)

Board of Directors Meeting

June 19th, 2019
Teleconference

Vice President Kathy Foote called the meeting to order at 6:41 p.m.

Directors Present: Vice President Kathy Foote, Shaun Strickland, Kelly Zelikovitz, Jann Parker, Ashley Lee and Gayle Weber

Directors Absent: President Jeremy Young, Joe Kalt and Brian Anderson

Others Present: Secretary/Treasurer Kelly Fraser

It was moved by Kelly Zelikovitz, seconded by Shaun Strickland, and carried unanimously that the minutes of the January 12th, 2019 BOD meeting be approved as distributed.

OLD OR UNFINISHED BUSINESS

Dale Wood Bronze

Kelly Zelikovitz asked Kelly Fraser the current status of the bronze sculpture Dale Wood was interested in doing for MCHA. Kelly Fraser let the Board know that she has been unable to contact Dale, to her knowledge Dale is currently working construction and not doing any artwork. It may be possible to resurrect this partnership next year but as it stands right now it is on hold until Dale puts forth an effort to contact and work with MCHA.

NEW BUSINESS

Crazy Mountain Cutting Profit & Loss Statement

Vice President Kathy Foote gave a recap of the Crazy Mountain Cutting in Livingston. The show was very well attended with a full slate of filled classes all show days. The show provided great cattle for all competitors. The Dinner Social was very well done with great food and entertainment by Roy Oliver's band. Vice President Kathy Foote noted that because of some issues with the Host Hotel this year they will be using a different hotel for next year. She also noted that they will not stockpile the sand for next year as it is just as cost effective to purchase new sand for the show each year. The show was able to bring in a good profit for MCHA at \$5432, which is almost double what it had done the previous year. Vice President Kathy Foote said there were some accounts receivable left to collect, but that everyone had been invoiced and contacted.

Beaverhead County Cutting

Vice President Kathy Foote updated the Board on the status of the Beaverhead County Cutting in Dillon, MT. The arena is very large and will be able to accommodate the show pen, loping area as well as a flag. The cattle for the cutting are very reasonably priced at \$33 per head. Vice President Kathy Foote said they have people set up to help with the cattle, a food truck will be at the show and there will be a person to monitor the flag. The facility does have a tractor available for use throughout the show and the ground in the barn should be sufficient without having to add more sand. Vice President Kathy Foote did note there are some issues to contend with. There are no bathrooms onsite so porta potties will be brought in. The facility does not allow parking directly around the arena and it may be challenging to make sure people park away from the barn. The facility does not have RV hookups, people will need to bring generators or be able to "dry camp". The arena does not have cattle pens, panels will be brought in and set up to hold cattle. There are 75 covered pens available at the facility and 68 stalls available at the fairgrounds. Vice President Kathy Foote said there may be some growing pains with the show but MCHA members around Dillon are stepping in to help and with the great availability of cattle it will be good to get a show going in the area.

Big Piney Cutting

Kelly Zelikovitz gave the Board an update on the Big Piney, WY cutting. The fairgrounds have a second roof to put stalls under which will give the show two times more covered stalls than last year. They will allow access to all the pens around the arena which gives around 12 more pens for turnback horses. Kelly Zelikovitz said the cattle have been secured for the show, they will cost slightly more this year at a \$.50 per head increase from last year. The show will be similar to previous years, but an emphasis was placed on having the weekend classes primarily on the weekend to accommodate the competitors who would not be able to attend weekday shows. It will be a four day show with two days of LAE on Thursday and Friday and most weekend classes Saturday and Sunday, including a youth both days. Kelly Zelikovitz asked the board for some input as to the added money for this year. It was discussed if the show should offer more added money in the LAE. Kelly Zelikovitz said Theresa Nelson was working on the show flyer, and once Kelly Zelikovitz had a draft, it would be distributed to the Board for comment. Kelly Zelikovitz said they will be having a dinner and silent auction again this year on Friday evening, she had contacted Tanya Dvarishkis to see if she would be willing to organize the auction this year as in the past.

Sponsorship Update

Kelly Zelikovitz noted that the collected sponsorships are down from last year by half. She asked if the Board knew who had been contacted and who hadn't. President Jeremy Young was not present and could not comment on those potential sponsors who he had or had not contacted. Kelly Zelikovitz suggested that each Board member choose potential sponsors on the current list to contact. Kelly Fraser will work on a shared spread sheet so each

Board member can make notes and updates as contacts are made. Ashley Lee suggested we change the format of the sponsors. She would like each sponsor to be mentioned at the show with a type of advertisement for each, instead of just a class sponsor. Kelly Fraser asked the board about contacting sponsors in the fall of the year for the coming year. She noted that companies set their budget in the fall for the next year and to be able to get on their list of sponsorships most ask for requests to be in by the fall. Vice President Kathy Foote said she would like to see a plan come together for contacting sponsors in the fall. Kelly Zelikovitz would like to offer to any sponsor coming on in the middle of the year a full year's sponsorship (i.e. June 2019 to June 2020). Kelly Fraser would keep track of the dates on the shared spread sheet.

Year End Banquet

Ashley Lee discussed the meeting she and Kelly Fraser had with Teresa Miller regarding the Banquet in October at the Year End Show. Ashley Lee presented the idea to the Board of having a full dinner instead of appetizers. She noted that after a full day of showing members would enjoy a meal with their fellow cutters. The cost of the full dinner would be \$1500 and if alcohol was added the cost would be \$1800. MCHA would charge \$25 per person for the dinner. Ashley Lee noted that because of the risk of liability, providing alcohol can be an issue for both Millers and MCHA. One alternative would be to ask members to bring their own alcohol. The Board told Ashley Lee to use her own discretion regarding the Banquet as she is doing a great job with it.

Jann Parker made a motion to adjourn the meeting, seconded by Gayle Weber. The meeting was adjourned at 7:46 p.m.